

Jesus G. Marquina

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Freelance Junior UX/UI Designer

[Portfolio](#) [LinkedIn](#)

As a creative, user-focused UX/UI Designer, I specialize in delivering intuitive and engaging digital experiences through the design thinking process. Fluent in English and Spanish, I bring strong communication and collaboration skills to cross-functional teams, leveraging research-driven insights to develop user-centered solutions. With expertise in both mobile and web design, I am passionate about optimizing user flows, creating information architecture, and developing high-fidelity prototypes that prioritize usability and accessibility.

UX/UI Skills:

- User Experience Design: Empathize, define, ideate, and iterate using design thinking.
- User Research: Planning, conducting user research, synthesizing insights to inform design decisions.
- Prototyping: Low- and high-fidelity prototypes (Figma, Adobe XD); wireframes, mockups.
- User Flows & Information Architecture: Creating clear user flows and structuring content for optimal navigation.
- Mobile & Web Design: Responsive design for mobile and desktop platforms.
- User-Centered Design: Applying personas, user testing, and feedback to iterate and improve designs.
- Collaboration: Working with developers, product managers, and stakeholders to ensure cohesive design execution.

Technical Skills:

- Design Tools: Figma, Adobe XD, Photoshop, Illustrator, Adobe InDesign.
- Basic Development Knowledge: HTML, CSS, SQL.

Professional Experience:

- ***Freelance UX/UI Designer /September 2021 - Present***

- Developed mobile and web prototypes for diverse clients, incorporating the latest design patterns and UX best practices.
- Conducted user research and usability testing, translating findings into actionable design improvements.

- Created user flows and information architecture for websites and apps, ensuring seamless user navigation.
- Collaborated with cross-functional teams to deliver design solutions that meet both user needs and business objectives.
- Produced high-fidelity designs in Figma and Adobe XD, focusing on responsive, user-centered interfaces.

- ***Transgate Solutions - Graphic Design Inter /July 2024 - September 2024***

- Design visually appealing and eye-catching graphics, including infographics and custom visuals, that align with the brand's aesthetic for Pinterest boards.
- Collaborate with the marketing team to develop and implement a comprehensive Pinterest strategy, ensuring that design elements resonate with the target audience and enhance user engagement.
- Assist in creating various marketing materials and social media graphics to support the overall brand strategy.
- Maintain and update the image library and design resources to streamline project workflows.
- Stay current with the latest graphic design trends and techniques to ensure innovative and effective design solutions.

- ***DOMEX USA - Assistant Manager /August 2016 - December 2020***

- Managed inventory control using digital tools and provided support to the customer service team.
- Collaborated with management to optimize operational workflows, improving efficiency and data reporting.
- Document and manage the inventory control system in the computer placed in the warehouse using scanners and bar code readers.
- Ensure employees follow company policies and procedures.
- Provide support and respond to customer's inquiries regarding package
- Enter customer data from survey reports.
- Utilized database tools to create reports used by management team to make changes to workflow.

Education:

- Bachelor of Arts in Graphic Design and Media Arts
Southern New Hampshire University
- Bachelor of Science in Business Administration
Universidad Alejandro de Humboldt

Certifications:

- Google UX Design Professional Certificate - April 2022
- Google Data Analytics Professional Certificate - December 2021